

ENGAGE
EXCHANGE
CONNECT

PROSPECTUS

TRUCKS • TRAILERS • TRANSPORT

 **MEGA**

T

2024



GREEN



SMART



SAFE



LEGAL



FREIGHT

THE ROAD FREIGHT ASSOCIATION

WWW.MEGA-T.CO.ZA

Welcome to Mega-T

ENGAGE EXCHANGE CONNECT

The Mega-T 2024 Expo, taking place 4 – 5 October 2024 on the Diamantvallei Landgoed, east of Pretoria, is a highlight of Transport Month 2024. This event focuses on the various facets of trucks, trailers, and transportation.

But why is the Mega-T Expo so crucial?

Firstly, the Mega-T Expo is designed to stimulate and support the economy. By highlighting the transportation industry, we aim to positively impact livelihoods, wealth creation and prosperity by promoting the sector and fostering new business opportunities.

Secondly, the Mega-T Expo serves as a beacon of hope for the industry. It provides a platform for carriers, truck drivers, and other industry stakeholders to share ideas and solutions. It's an opportunity to establish new collaborations and partnerships that can guide the industry towards a positive trajectory.

Moreover, the Mega-T Expo encourages and supports an united front against the challenges faced by truck drivers in South Africa and Africa. The industry grapples with several issues, including personnel and labour problems, safety concerns, poor road conditions, and the continuous increase in operating costs. This expo offers a platform to discuss these issues and find potential free market solutions for the industry and the economy.

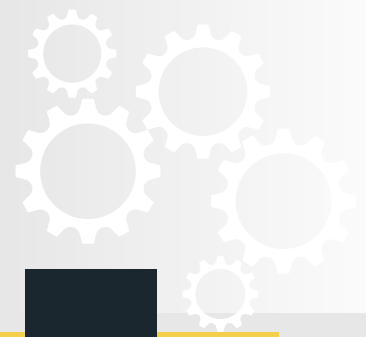
The Mega-T Expo is more than just an event; it's a celebration of the transportation industry. It brings together all stakeholders in an environment that mirrors the passion and commitment of truck drivers and transport business owners alike. It's an opportunity to discuss long-awaited changes at the borders, envision a better future for the industry and state proof the economy.

So, what can you expect from Mega-T 2024?

- Friday, 4 October, will feature commercial exhibitions and presentations.
- Saturday, 5 October, will be a trucking festival with performances by Strongmen and singers to create a lively atmosphere.

Additionally, there will be a focus on truck driving experiences and big rigs. For those who admire beautiful trucks, there will be a Show and Shine competition to honor the best trucks in the industry.

In conclusion, the Mega-T Expo is not just an event; it's a celebration of the transportation industry, a platform for solutions, and a glimpse into a bright and hopeful future for the industry. We invite everyone to join us and participate in this unique opportunity.



Mega-T

Transport, Truck and Trailer Expo
will take place on
4 - 5 October 2024
on Diamantvallei Landgoed,
20km East of Pretoria



Message from our sponsor:

The Road Freight Association

We are thrilled to present Mega-T, the ultimate showcase of our economy's backbone: the trucking and trailer industry.

This expo is testimony to the industry's resilience and adaptability in the face of rapid technological advancement and ever-changing logistics. As we unveil the latest innovations, cutting-edge machinery, and revolutionary solutions, we invite you on a journey that transcends conventional boundaries.

Mega-T is a collaborative platform for manufacturers, suppliers, and service providers to share expertise and forge partnerships to drive the industry forward.

This is a chance to explore an extensive range of products and services from various sectors, tailored to the transport sector's diverse needs.

Mega-T also features an enriching seminar programme, wherein experts and industry leaders will share insights into industry trends, regulatory developments, and future prospects for an ever-evolving marketplace.

To our esteemed exhibitors, sponsors, partners, and visitors: thank you for contributing to the success of this exceptional event. We are confident the shared experiences will leave a lasting impact on the industry. Let us celebrate the spirit of innovation, resilience, and collaboration that defines the transport sector. Together, we pave the way for a brighter, more efficient future, driving the world forward one truck, trailer, and connection at a time.

Reflect on Mega-T 2023

The Mega-T expo served as a platform for the local and national trucking community to network, showcase new, innovative technology, connect with suppliers, exchange business ideas and meet their niche market.

2023

92 Exhibitors
2 380 Attendees
3 Hectares of Exhibitors

2022

80 Exhibitors
1 500 Attendees
3 Hectares of Exhibitors



[Click to watch video](#)

Seminar for 2023

- The RFA - Gavin Kelly
- SaferStops Association - Nicci Scott Anderson
- MasterDrive - Eugene Herbert
- Fleet Manager at SBV South Africa - Jonathan Mphake

Sponsors & Partners Mega-T 2023



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FREIGHT

THE ROAD FREIGHT ASSOCIATION

- The Road Freight Association
- Apollo Tyres
- MiWay Business Insurance
- Trailord SA
- ElekSA
- Toyota PTA North
- Focus on Transport & Logistics

apollo TYRES

miWay CO-ZO
Business Insurance

PTA NOORD
 TOYOTA

ELEKSA
En elektra En Flokka

FOCUS

TRAILORD SA
PTY (LTD)



Media & Radio

- FOCUS on Transport and Logistics
- Supply Network Africa
- Engineering News
- Farmers Weekly
- Road Ahead Magazine

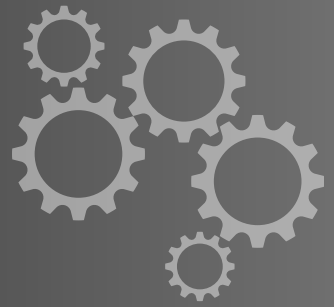
- Jacaranda
- Lekker FM
- Kragbron
- Talk 702
- East Rand Radio

SUPPLY NETWORK AFRICA
Your Supply Chain with Passion

CREAMER MEDIA'S ENGINEERING NEWS

road ahead

farmer's weekly



Why Exhibit?

- Display your products and services to potential clients.
- The ideal platform to launch new products to your target market.
- Generate sales leads.
- Engage, Exchange and Connect with fellow businesses in the industry.



Categories

Trucks & Trailers

Refueling Systems

Tracking & Security

Navigation & Fleet Management

Parts & Maintenance

Financing & Insurance



Mega-T 2024 Transport Theme Exhibitor Packages

Packages can be customized to your company's specific needs by adding optional extras. You may also add additional exhibiting space.

MICRO PACKAGES

All Micro Packages include:

- Company contact details on the Mega-T website.
- Company contact details in the printed expo program.
- Option to add additional spaces for a larger exhibiting area.
- Advertising opportunities at Mega-T.

MICRO (Open Air – 4 x 4m)

R3 496

Exhibit Space - 16 m²

MICRO (Covered – 4 x 4m)

R8 890

Exhibit Space - 16 m²

MICRO (Open Air – 10 x 15m)

R8 970

Exhibit Space - 150 m²

MICRO (Open Air – 20 x 30m)

R22 425

Exhibit Space - 600 m²

STANDARD PACKAGES

All Standard Packages include:

- The same as for the corresponding Micro Package.
- PLUS Revolving company advertisement on Mega-T website for one year (300 x 250 pixel).
- PLUS Full page company advertisement in printed expo program.

STANDARD (Open Air – 4 x 4m)

R9 890

Exhibit Space - 16 m²

STANDARD (Covered 4 x 4m)

R14 214

Exhibit Space - 16 m²

STANDARD (Open Air – 10 x 15m)

R14 306

Exhibit Space - 150 m²

STANDARD (Open Air – 20 x 30m)

R25 024

Exhibit Space - 600 m²

Sponsorships



Opportunities to give your company MORE marketing value

Increase brand awareness before, during and after Mega-T by giving your company exposure to new audiences.

TITLE SPONSOR

R450 000

Your company name will be displayed or mentioned in tandem with the Mega-T name

PARKING & TRAFFIC

R30 000

High visibility during Expo near entrance road and parking area and logo to be displayed on event tickets

STAGE & ENTERTAINMENT SPONSOR

R150 000

High visibility during Expo and around the stage and logo to be displayed on event tickets

BEER GARDEN

R30 000

High visibility during Expo and around the beer garden and logo to be displayed on event tickets

ENTRANCE SPONSOR

R50 000

High visibility during Expo at entrance and logo to be displayed on event tickets

ARENA SPONSOR

R30 000

High visibility during Expo and around the arena and logo to be displayed on event tickets

STRONGMAN SPONSOR

R50 000

High visibility during Expo at Strongman Arena and logo to be displayed on event tickets

EXPO PROGRAM SPONSOR

R50 000

High visibility during Expo during expo and logo to be displayed on event tickets

COMPETITION SPONSOR

Be a competition sponsor at Mega-T!
Boost your brand, reach industry leaders, and showcase innovation

ITEM SPONSOR

Sponsor Mega-T with branded items like expo bags and pens, showcasing your brand to a wide audience of industry professionals and enthusiasts

More Opportunities



Opportunities to give your company MORE marketing value

Speaking at Mega-T boosts visibility, credibility, and networking opportunities in the industry.

Presentations

Your Voice Matters:

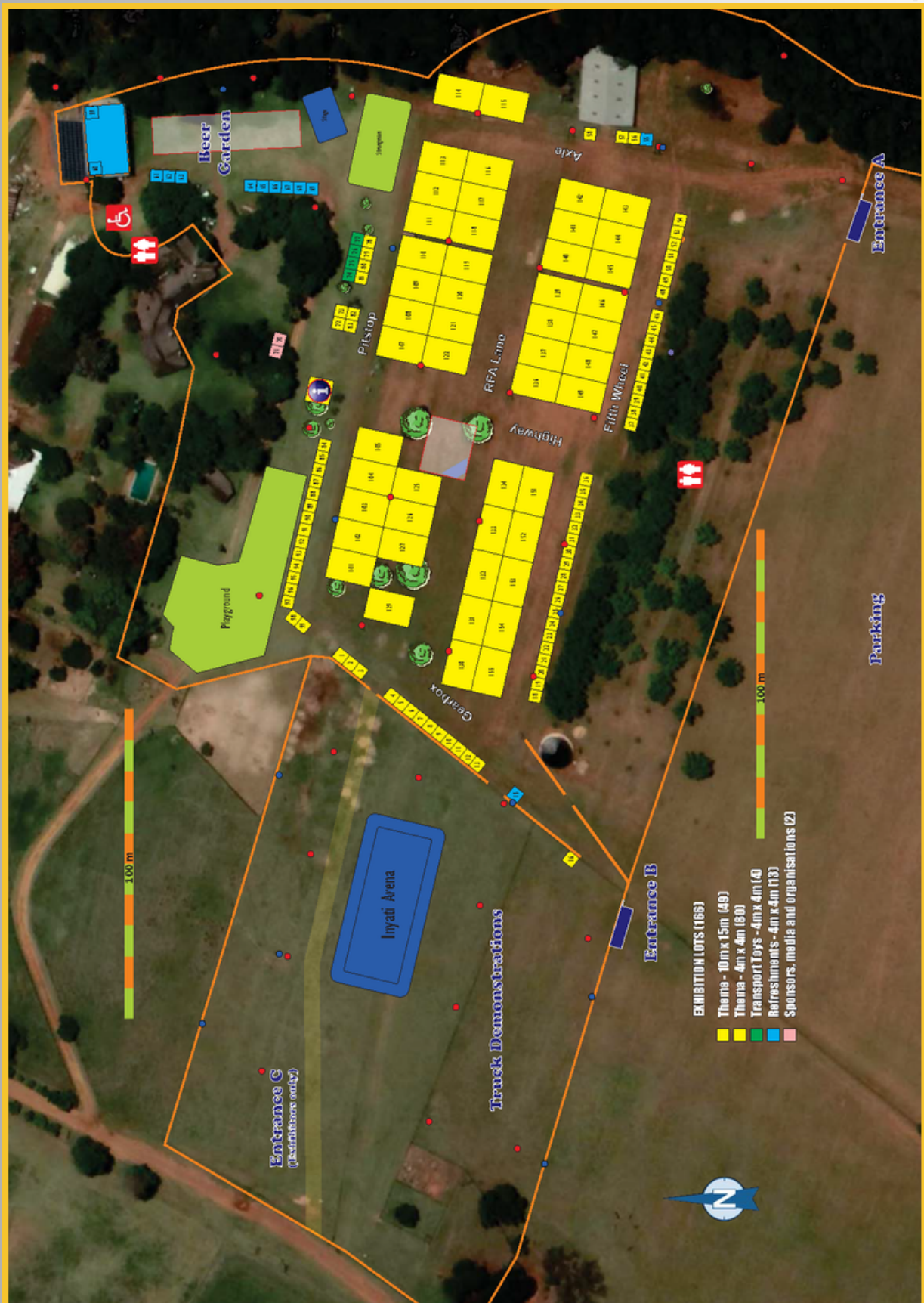
Become a key part of MEGA-T 2024, where industry expertise converges to shape the future of trucking, trailers, and transport.

Share your expertise and insights by becoming a speaker! Your contribution will elevate our event and leave a lasting impact on attendees.

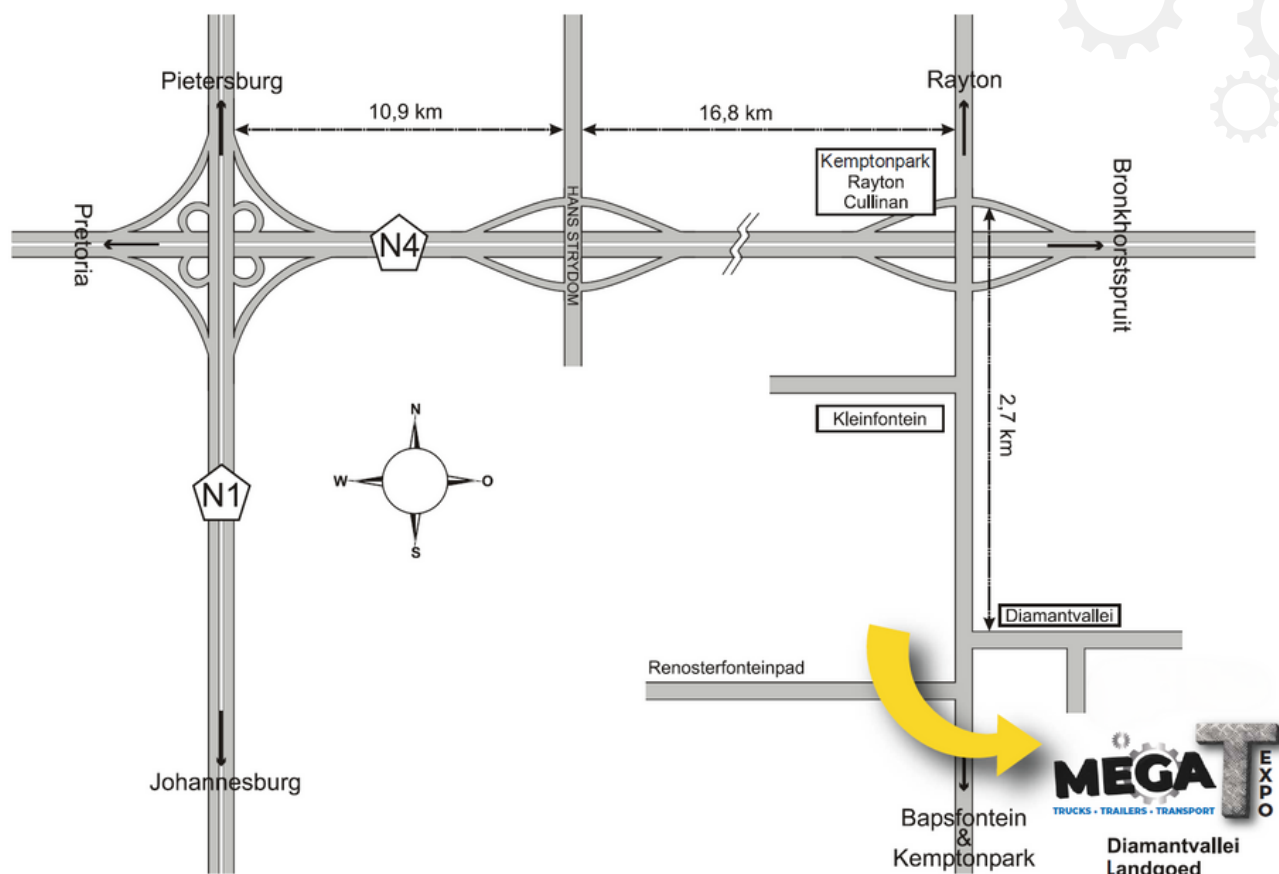
Demonstrations

Interested in conducting demonstrations to showcase your products or services? Let's collaborate to ensure you get the most exposure and captivate our audience with engaging demonstrations.

Terrain Layout



Directions



From Pretoria

Take the N4 east (direction Witbank). Turn right over the highway at the Kempton Park / Cullinan / Rayton exit (toll). After about 3km turn left at the Diamantvallei sign.

From Witbank

Take the N4 west, direction Pretoria. Take the first exit after the Diamond Hill Toll Plaza (Cullinan, Rayton, Kempton Park). Turn left in the direction of Bapsfontein. After 2km turn left at the Diamantvallei sign.

From East Rand

Take the R21 north (Kempton Park to Pretoria). Take the Bapsfontein/Bronkhorstspuit exit and drive in the direction of Bapsfontein and Bronkhorstspuit. Turn right at the T junction. In Bapsfontein, turn left at the four-way stop intersection towards Bronkhorstspuit. Turn left after the bridge over the railway, towards Cullinan (about 10km). Just past the Donkerhoek road on the left, turn right onto a dirt road to Diamantvallei and follow the Diamantvallei signs.

Coordinates:

South: 25° 48' 58.66" – East: 28° 31' 35.97"

Google Maps Search: [Mega-T Expo](#)

More About The Organizers

The Mega-T expo is an initiative of the KragDag team (www.kragdag.co.za).

KragDag was born in 2007 when the energy crisis in South Africa started to become clear and this gave rise to the first KragDag expo in 2008. It initially mainly focused on alternative energy solutions to empower people with the opportunity to become more energy independent. The expo has since broadened its scope to include self-reliance solutions in various other areas of life.

The expo celebrates technology and people's creativity and initiative, and at the same time, with the motto "Do your own thing!", inspires people to innovatively build a sustainable liberty filled life. Since its very humble beginning, the expo has continually grown to where the fourteenth annual expo, that took place on 9-12 August 2023, attracted 600 exhibitors, and had 36 211 expo attendees.

Triggered by role players in the transport industry, indicating a need for an expo that has a broader vision than a traditional trade show, KragDag took up the challenge by establishing the Mega-T outdoor show with the expectation that this new baby, as was the case with the KragDag expo, with time will grow into an industry giant serving the needs of various role players and participants.

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